



LITTLE LIGHT STUDIO

PRODUCT PHOTOGRAPHY PRICE GUIDE 2020

The following list is a guide to the value of our services as of 2020.

After completing a brief of requirements and us viewing your products, you will receive a cost estimate of services for your project. We will not proceed on a job until you have given the OKAY on the estimate.

	PRICING	DESCRIPTION	INCLUSIONS
SETUP	- \$90	Initial lighting set up	
ADDITIONAL SETUP	- \$30	Additional lighting setup within the shoot	
SOLO Single product images			
INDIVIDUAL PRODUCT IMAGE	- \$19	Per single product item – (base price)	
<p>Although most products will be the base price of \$19 each, some types of products will incur a surcharge. Reflective packaging/logos and metalware may incur a \$10 surcharge per image. Other items such as jewellery, lay flat material items and ghost mannequin shoe photography may be priced differently due to higher complexity. See page 2.</p>			<p>Delivered at 2000px longest side @ 300ppi – JPEG</p> <p>Edited, colour corrected + minor retouching so your images look amazing.</p>
THE GANG Grouped product images			
BASE PRICE	- \$19	For first single product item	Unlimited and unrestricted use of images.
ADDITIONAL PRODUCTS IN GROUP	- \$10	Additional per extra product item This may include parts of the 'product'.	Delivery of images via online download.
STYLE QUEEN Styled images			
MINIMUM OF 8 IMAGES			
STYLED PHOTOGRAPHY PACKAGE	- \$764	<p>Normally valued at \$1074</p> <p>Your choice of your favourite 8 styled images from the shoot – Extra images only \$40 each</p> <p>Costs of fresh produce props extra</p> <p>See website for examples</p>	<p>Two sets of images delivered at 5000px longest side @ 300ppi JPEG + web size</p> <p>Edited, colour corrected + minor retouching so your images look amazing.</p> <p>Unlimited and unrestricted use of images.</p> <p>Delivery of images via online download.</p>

		PRICING	DESCRIPTION	INCLUSIONS
ADDITIONAL Service				
LARGE PRINT FILE	-	\$45	Additional per image – ordered after shoot	Approx. 5000px longest side @ 300ppi delivered as JPEG
LARGE PRINT FILE	-	\$35	Base price per image - Ordered at time of shoot	Approx. 5000px longest side @ 300ppi delivered as JPEG
TRANSPARENT PNG IMAGE FILE	-	\$35	Per image – ordered after shoot	Delivered at 2000px longest side @ 300ppi – (White background images only)
TRANSPARENT PNG + JPEG FILES	-	\$35	Per image - only available when ordered on the brief at time of shoot.	Delivered at 2000px longest side @ 300ppi – (White background images only)
RESIZED FOR WEB	-	\$3	Per image – images resized and optimised for web - capped at \$80	

- LARGE PRINT FILES, WEB AND TRANSPARENT PNG FILES CAN BE ORDERED WITHIN A 3 MONTH PERIOD AFTER THE DELIVERY OF ORIGINAL FILES – PLEASE REFER TO ORDERING PRICES ABOVE.

SURCHARGES

CHECK WITH US TO FIND OUT IF YOUR PRODUCTS WILL INCUR A SURCHARGE

REFLECTIVE PRODUCTS	-	\$10	Addition Per image for highly reflective items such as sunglasses, metalware, gemstones, foiled packaging and labels etc
JEWELLERY	-	\$20	Addition Per image this could include crystals or cut glass/stones/beaded products
CLOTHING LAY FLAT	-	\$10	Addition Per image this could include other material lay-flat items
GHOST MANIQUIN	-	\$20	Addition Per image - Editing for ghost mannequin techniques which may be used for products such as shoes, bag or clothing that require supports which than need to be edited out
COLOURED BACKGROUND	-	\$20	Addition Per image - choose whatever colour you would like